

CAL POLY DANCE MARATHON 2019



Celebrating CPDM's 2019 fundraising achievement!

Dance Marathon is a national movement raising money for Children's Miracle Network (CMN) Hospitals. Cal Poly Dance Marathon (CPDM) is one of over 350 university and high school programs that strive to raise awareness and funds for the patients of their local CMN Hospital. Students participating in Cal Poly's Dance Marathon are dedicated to fighting for the kids at Cottage Children's Medical Center (CCMC), our local CMN Hospital, benefitting the tri-county area. CCMC cares for more than 15,000 children each year and Cal Poly students dedicate their

year to fundraising and take a pledge to stand on their feet and dance for 12 hours straight to stand in solidarity for these children in need. Last year we were able to raise over \$50,000 and it couldn't have been done without the help of our sponsors!



cal poly
miracle network
dance marathon



**Cottage
Children's**
Medical Center

SPONSORSHIP OPPORTUNITIES

\$500- 999

GREEN donor

1. Certificate of Gratitude
2. Floor Pass to event
3. Advertising in Social Media

\$1000- 1749

GOLD donor

1. All Green Donor Benefits
2. Any promotional marketing materials to handout (i.e. stickers, cards, pamphlets)
3. Logo & name on our event banner and marathon screen
4. Sponsored in monthly newsletter

\$1750- 2499

MUSTANG hero

1. All Gold Donor Benefits
2. Invitation to booth at event
3. Sponsor Spotlight in monthly newsletter
4. Sponsor Spotlight on Social Media

\$2500 +

MIRACLE maker

1. All Mustang Hero Benefits
2. Exclusive tabling at one other major DM event
3. Air one of your 30 second commercials during event

CONTACT & CONNECT

If you have any questions or concerns, feel free to contact the
Cal Poly Dance Marathon Sponsorship Co-Chairs:

Aidan Rattigan & Cole Nofsinger
sponsorship.cpdm@gmail.com

Please allow sufficient time for a response; we are currently working hard to make miracles happen!



Follow us on Instagram
[@cpdancemarathon](https://www.instagram.com/cpdancemarathon)
[#forthekids](https://www.instagram.com/forthekids)



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Cal Poly Dance Marathon

THANK YOU from all of us at Cal Poly Dance Marathon!

